Three observable facts about the Heros of Pymoli include:

1. Our key demographic are client in the 20 – 24 year age group which make up just under 55% of the total number of players.
2. Our game seems to have the most interest from males who make up 84% of the total audience for the game.
3. The most profitable game for the company is Oathbreaker, Last Hope of the Breaking Storm bringing in $50.76 with a total of 12 purchases.